

Midwest Animal Rescue & Services

A woman with her hair in a bun, wearing a dark blue t-shirt, is seen from the side, hugging a medium-sized brown dog. The dog is sitting and looking towards the left. They are in a room with a wall made of horizontal wooden pallets. The floor is a light grey concrete.

2023-2024 Impact Report

A Year of Foundation

A Message to Our Community

Hi MARS Community,

In 2022, we experienced the unexpected loss of our Executive Director.

The year following 2022 asked something different of us. It wasn't about growth. It wasn't about expansion.

It was about finding our footing again — and continuing to show up, every single day, for the animals who needed us.

Like many in animal welfare, we faced industry-wide changes, evolving expectations, and internal transition.

At the same time, the need for rescue never slowed down.

So we kept going.

We focused on building stability — in our team, our systems, and our direction.

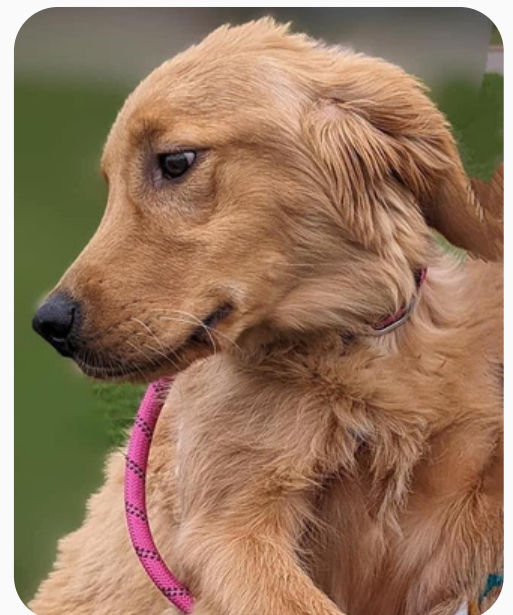
We made thoughtful decisions about what needed to come next, even when the path wasn't fully clear yet.

And through it all, one thing remained true:

We are here when it matters most.

Thank you for being part of that with us.

— Midwest Animal Rescue & Services



529

Animals Adopted

48

Community
Events &
Partnerships

100+

Average Animals in
Foster Care at Any
Time

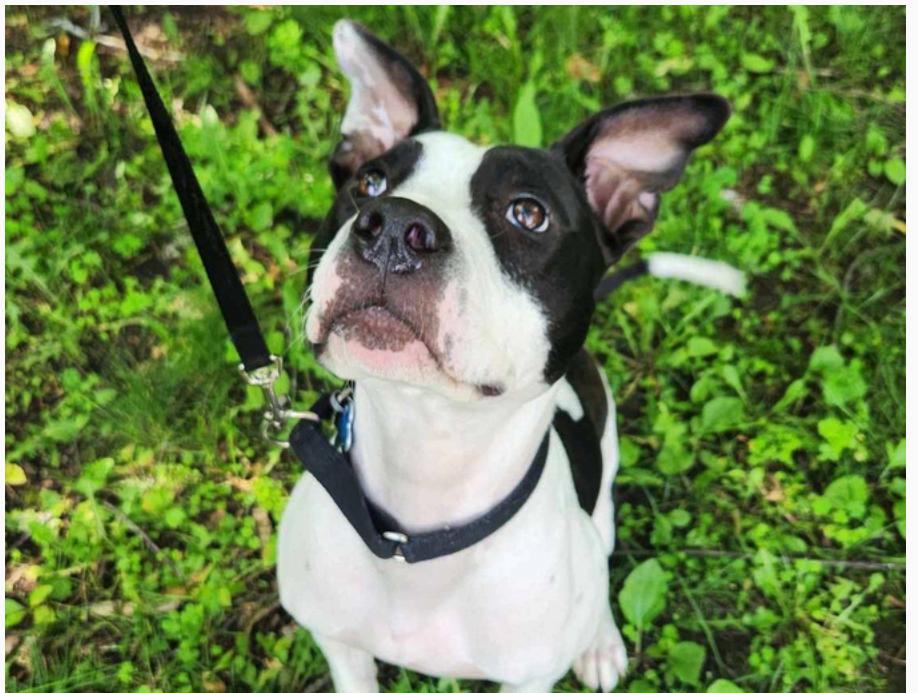


The Year at a Glance

MARS Community Impact

From large-scale events like the Auto Show and partnerships with Brooklyn Park Fire Department, to everyday outreach, our team remained actively engaged in the community while continuing to care for animals in need.

Behind each number is a life changed – an animal who received care, a foster who opened their home, and a community member who chose to be part of this work.



Financial Snapshot

Transparency matters to us.

In FY23–24, we focused on building the foundation needed to support long-term growth — investing in our team, medical care, and operational infrastructure.

- Total Revenue: \$741,105
- Total Expenses: \$817,289
- Operating Result: \$(161,433) investment in growth

This resulted in a temporary operating loss as we invested ahead of need.

- Expanding staffing and veterinary support
- Increasing access to medical care for animals in our program
- Strengthening internal systems and operations

This year reflects a period of intentional investment.

Rather than limiting care to match available resources, we chose to continue showing up for the animals who needed us — while building the infrastructure required to support future growth.

Every dollar spent directly supports the animals we serve — from medical treatment to safe placement into homes.

\$741K

Total Revenue

\$817K

Total Invested in Care
& Operations

\$161K

Intentional Growth
Investment

Demand for our services continued to grow, and we made the decision to meet that need—while building the foundation required to sustain it long-term.



Looking Ahead

As we moved forward from this year, we began laying the groundwork for growth — expanding our team, strengthening our systems, and increasing access to care.

This work set the stage for what comes next.